



## summary

Independent Graphic and Web Designer with a background in animation, marketing and public relations.

## objective

To provide beautiful and affordable design services to clients in need of a trustworthy, conscientious and enthusiastic freelance designer.

## education

Bachelor of Fine Arts in Electronic Imaging/Design, University of Massachusetts, Dartmouth.  
Graduated summa cum laude, 2005.

## technical skills

PC, MAC and Linux literate  
Adobe Suite Products: Photoshop, Illustrator, After Effects, GoLive, Flash (and ActionScript), Dreamweaver, Freehand and Fireworks  
Quark XPress  
XHTML and CSS  
basic JavaScript, PHP and MySQL  
Microsoft Office  
Maya  
LightWave

## references

Available upon request.

## hope gunston

graphic & web designer & animator

hope@hopedesigns.com // www.hopedesigns.com // Toluca Lake, CA 91602

## work experience

2000 – present

FREELANCE GRAPHIC / WEB DESIGNER & ANIMATOR, www.hopedesigns.com

// Web design – conceptual design, production and development, and site management services.

// Graphic design – design and produce logos and identity, sales and marketing collateral, stationery and business sets, product literature and packaging, company brochures and reports, displays and signage, and assorted promotional products, such as temporary tattoos, door hangers, calendars and t-shirts.

// Animation production – storyboard and produce various projects including book trailers, flash web sites, and animated logos and GIFs.

June 2004 – October 2007

WALT DISNEY ANIMATION STUDIOS, Burbank, CA

// Sr. Cross Training Specialist (July 2005 – October 2007)

Designed and produced department print and web requirements.

Project management – artist downtime programs, reporting initiatives, consulting programs.

Trained Disney Animation employees in third-party and proprietary software.

Designed and implemented new training curriculums and classes.

Managed all daily fine arts classes, instructors and models.

Identified, designed and oversaw the development of new resources for production.

// Business Systems Associate (January – August 2005)

Responsible for project management and organization of content, timelines, and deliverables for an external and internal website for Disney Animation. Liaison to technical resources for development and production of both sites.

// Internship with Artist & Professional Development (June 2004 to April 2005)

Provided department support, organized documentation, and assisted trainers in classes.

Catalogued the department Book & Video Library and created a searchable website for it.

Assisted Sr. Manager with various classes and lectures for the Story Training Program.

2001–2004

COPYMAX, INC., Walpole, MA

// Desktop Publisher

Print design and production including logos, stationery and business sets, product literature, book and catalog layout, business cards, greeting cards, and calendars.

1999 – 2001

COMMERCIALWARE, INC., Natick, MA

// Marketing Specialist / Public Relations Liaison

Managed all aspects of advertising campaigns, direct marketing and public relations via third party vendors.

1995 – 1999

TYCO INTERNATIONAL, Kendall Healthcare Division, Mansfield, MA

// Marketing Specialist

Database reporting for sales and marketing, including creating targeted queries and custom reports as needed. Support Product Managers and Marketing VPs with sales presentation materials.

1994 – 1995

CORPORATE SOFTWARE INC., Norwood, MA

// Database Coordinator

Database reporting for sales team, including database content management, data querying, and report generation.

1990 – 1994

INTERNATIONAL PAPER, Veratec Division, Walpole, MA

// Office Administrator